

Inventory Control Trend Setter: Prada Meets System ID!

New York City



PRADA



Case Study ▶

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Norman Rasmussen
Prada, Luxury Fashion House

Company Overview

Since being founded in Milan, Italy in 1913, Prada has won numerous fashion awards and opened over 150 stores worldwide. Norman Rasmussen oversees the Prada warehouse that supports the five New York stores. The warehouse stocks the products, store supplies, and store fixtures. When a store ran out of stock on a product or needed to put up a new display, a request was sent to the warehouse. Speed in fulfilling those requests is crucial when considering the competitiveness in the fashion industry and how a whole new line of apparel is released every quarter.

The Challenge

Their warehouse was using a manual inventory tracking process based on an Excel spreadsheet. That process is slow and prone to inaccuracies. Mr. Rasmussen went in search of a better way and found System ID. He got a live, personalized demo from Casey Cockrill, a Solution Sales Manager at System ID. Mr. Cockrill customized a solution for him based on InventoryControl software. Mr. Rasmussen said the custom solution “has the flexibility to enable us to manage the large crates of furniture we use in our offices just as easily as the ballpoint pens and notepads we supply to our stores.”



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Tery LeFebvre
System ID Field Service Engineer

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The Solution

System ID’s solution included the WDT3200 mobile computers for receiving and picking inventory and the WPL305 barcode printers for printing inventory and self labels. System ID also sent one of their professional service techs, Tery LeFebvre, to the Prada warehouse to install the software and train the staff on how to use it. Mr. Rasmussen was impressed with Tery’s knowledge and skill. “She spent a little time with us for training and implementation, and we were up and running! Whenever we had a question, she has been available to respond. After having worked on so many diverse implementations, there isn’t a question she can’t answer for us.”

Mr. Rasmussen can now take advantage of that expertise whenever he needs since System ID provides Free Tech Support for the life of the product.



The Benefits and Proven ROI

With InventoryControl shared on the network between the five New York stores and the warehouse, the stores can enter P.O.s themselves for any supplies they need and the P.O. is instantly at the warehouse. The staff at the warehouse creates pick tickets from those P.O.s to pull and ship the items to the requesting store. The pick tickets can be printed or downloaded to a WDT3200 mobile computer. For any items not in stock, the warehouse places a P.O. to the main warehouse in Italy. Mr. Rasmussen is now able to track transactions by store with InventoryControl’s reporting functions.

Mr. Rasmussen is very pleased with the control he now has over his inventory. “We recommend System ID for any organization with a small to mid-size stock management need. Their robust products and services along with a support rep like Tery, you’ll always be able to meet the need.”

Barcode Scanners

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Barcode Printers

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Inventory Control

Asset Management

Point-of-Sale

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About System ID

For over 22 years, System ID has been the industry leader in barcoding and data collection products and services. With over 90,000 customers representing every industry and size, we continue to expand our resources and services to provide you the knowledge and expertise you would expect from a trusted partner. From a simple barcode scanner to advanced wireless and field mobility solutions, System ID will remain committed both today and tomorrow to complete all of your business solutions.



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